



POPULATION HEALTH *PLUS*

Your Automated Engagement & Patient Care Concierge

Leverage Patient Data to Increase Revenues, Automate Engagement, and Improve Care Quality.

Automate Engagement

The Population Profiler builds patient lists based on data gathered from your NextGen® Electronic Health Record (EHR), Enterprise Practice Management (EPM), and Health Quality Measures (HQM) modules. Practices can create lists based on:

- Demographics & appointments
- Claims & payers
- Chronic disease
- Medications
- Labs & procedures
- And much more...

The Communication Engine transforms your patient lists into actionable items. Outreach communication options are automated based on patient and practices preferences, such as:

- Voice reminders
- SMS text
- Patient portal
- EPM alerts, recalls & tasks
- EHR alerts & tasks

Improve Care Quality

Proactive management profiles, compiled from your EPM and EHR data, engage your patients in the management of their chronic diseases and preventative care.

Care team notifications, which include on screen alerts, non-intrusive notes, or automated tasks, help providers and practice staff identify patient needs.

Closed loop integration delivers information back into your EPM and EHR, allowing you to view reports in real-time.

Population analytics routinely collects and assesses data, assisting you in identifying risk groups and negotiating better risk sharing terms with payors.

Dedicated Concierge

Your Population Health Plus subscription grants you access to a dedicated Population Health Plus Concierge to assist your practice with setup, configuration, and ongoing evaluation through:

- Quarterly feedback calls
- Return on investment analysis
- Campaign recommendations

Success By The Numbers

Practice A Earned

\$22,000

Average Annual Revenue Generated Through Chronic Conditions

Practice B Earned

\$38,000

Average Annual Revenue From Patient No-Show Follow-Ups

Practice A Earned

\$41,000

Average Annual Revenue For Medication Follow-Ups

Internationally Ranked Customer Service

Stevie® Award Winner for Customer Service Since 2015



Est. 2002
"Oscars of Customer Service"
Honoring and acknowledging achievements of organizations worldwide



Worldwide recognition in Healthcare, Pharmaceuticals, and Related Industries



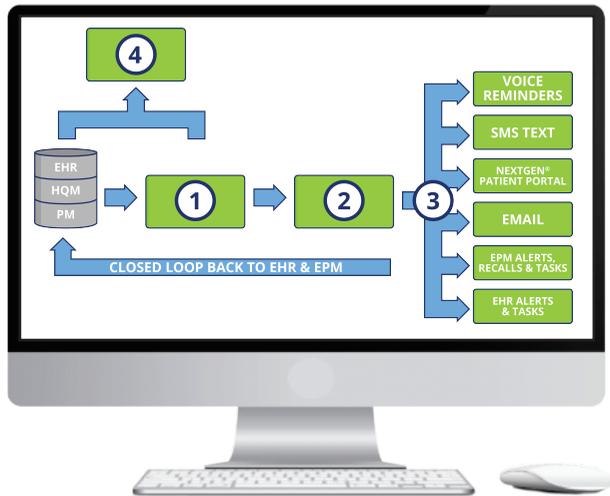
Past winners include: Apple®, Ford Motor Company®, Delta®, Cisco®, and many more



Judges include representatives from JP Morgan Chase®, TicketMaster®, Franklin Templeton®, and many of the world's most respected executives

Combining Industry Leading Population Health Technology

With The Human Element Via Top Ranked Service



How It Works:

- 1 The **Population Profiler** generates patient lists using clinical, appointment, and billing data from your EHR, EPM, and HQM modules.
- 2 The **Communication Engine** generates patient specific messages based on profile lists.
- 3 **Automated outreach communications** are delivered based on patient and practice preferences.
- 4 **Population analytics** and **return on investment reporting** leverages real-time data to assist you in analyzing care quality, negotiating risk sharing terms with payors, and providing a measurable return on investment.

PLUS! Participate in quarterly consultation calls with your dedicated Population Health Plus Concierge to:

- Analyze performance compared to your peers
- Review return on investment reports
- Discuss recommendations for new specialty specific campaigns

Real People. Real Results.

“We chose to begin utilizing Population Health because we wanted to make our practice more patient-centric. With Population Health, we are able to communicate with our patients through multiple automated channels. We're a huge practice; having Population Health communicate with our patients has really alleviated a lot of stress amongst my staff.”

- Cheri Matthews, Rheumatic Disease Associates

“For us, Population Healthcare is self-sufficient. Before implementing Population Health, we had to manually call patients and keep track of the lists via a spreadsheet. Since implementing Population Health, we've forgotten about those lists because the process happens automatically. It takes care of itself.”

- Barbara Del Prado, Northern California Arthritis Center

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